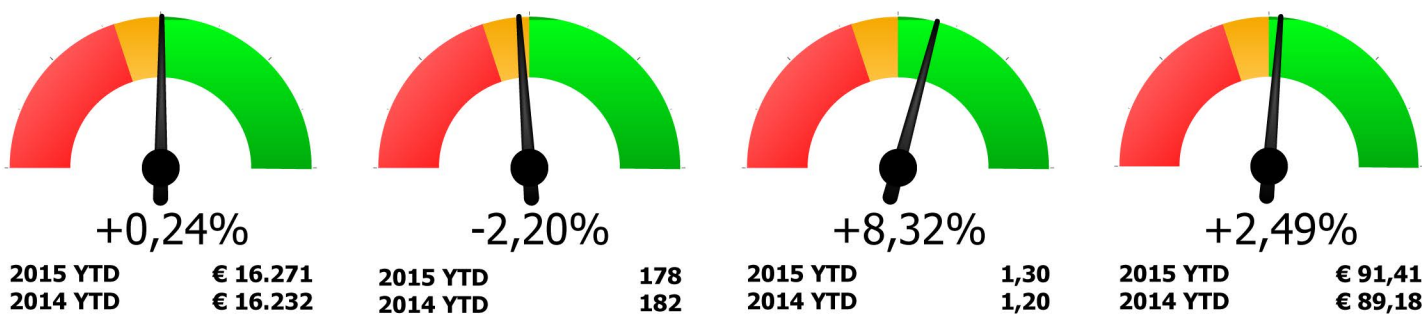
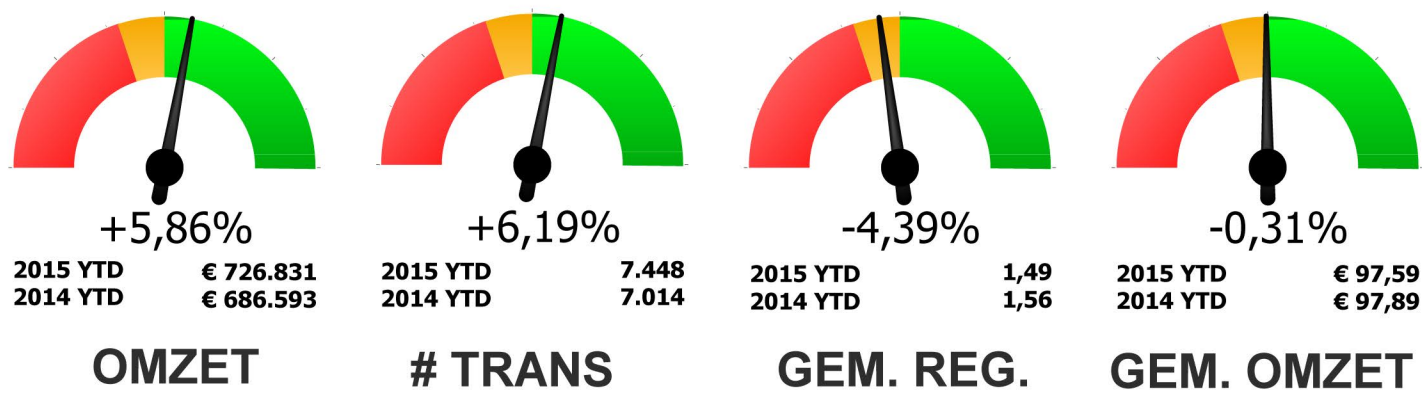


BENCHMARK



Fedas Category	Groeps aandeel	Benchmark	Omzet	Benchmark	Klanten	Benchmark	Gem Bedrag	Benchmark	Stuks	Benchmark
Totaal	100,00%	100,00%	100,24%	105,86%	97,80%	106,19%	102,49%	99,69%	98,05%	114,48%
_ Ongekoppeld	100,00%	41,05%	100,24%	109,53%	97,80%	108,35%	102,49%	101,09%	98,05%	109,79%
Dames	0,00%	17,52%		120,29%		132,66%		90,68%		124,26%
Heren	0,00%	8,26%		118,30%		118,79%		99,58%		126,29%
Meisjes	0,00%	1,52%		125,19%		129,31%		96,81%		105,63%
Jongens	0,00%	1,90%		113,77%		118,54%		95,97%		103,83%
Kinderen	0,00%	2,53%		85,57%		89,43%		95,69%		77,58%
Schoenmonitor Merk	Groeps aandeel	Benchmark	Omzet	Benchmark	Klanten	Benchmark	Gem Bedrag	Benchmark	Stuks	Benchmark
Totaal	100,00%	100,00%	100,24%	105,86%	97,80%	106,19%	102,49%	99,69%	98,05%	114,48%
GABOR	23,55%	5,59%	97,31%	97,42%	82,50%	102,37%	117,96%	95,17%	89,47%	104,96%
CLARKS	7,44%	1,05%	131,76%	121,56%	112,50%	115,79%	117,12%	104,99%	112,50%	112,28%
ARA	6,59%	1,11%	61,84%	106,28%	76,47%	116,67%	80,86%	91,10%	58,82%	96,77%
ECCO	5,81%	7,38%	86,50%	125,31%	81,82%	118,57%	105,72%	105,68%	66,67%	121,20%
RIEKER	5,31%	1,11%	129,11%	75,76%	122,22%	96,13%	105,64%	78,81%	122,22%	72,88%
AUSTRALIAN	5,03%	1,61%	338,80%	119,18%	350,00%	119,05%	96,80%	100,11%	350,00%	123,53%
WALDLAUFER	4,58%	1,55%	50,02%	106,39%	53,33%	106,12%	93,78%	100,25%	50,00%	102,06%
ROHDE	3,86%	1,83%	202,02%	114,63%	158,33%	123,44%	127,59%	92,86%	200,00%	117,42%
FLORIS VAN BO...	3,79%	2,45%	176,43%	138,18%	150,00%	157,14%	117,62%	87,93%	150,00%	155,07%
NEROGIARDINI	3,21%	0,29%		1.488,14%		1.600,00%		93,01%		1.600,00%
BJORN BORG	2,73%	0,41%	75,25%	87,40%	80,00%	91,18%	94,07%	95,85%	80,00%	83,78%
GEOX	2,48%	0,13%	299,63%	136,17%	250,00%	200,00%	119,85%	68,09%	300,00%	163,64%
CARMENS	2,37%	0,32%	92,02%	64,03%	100,00%	100,00%	92,02%	64,03%	100,00%	72,73%
CAPRICE	2,27%	0,13%	118,34%	72,28%	100,00%	61,54%	118,34%	117,46%	100,00%	61,54%
Overige merken	20,97%	75,05%	84,62%	104,20%	100,00%	103,96%	84,62%	100,23%	91,67%	115,42%