

BENCHMARK



+1,11%

2015 YTD € 38.708.743
2014 YTD € 38.282.363

OMZET



-0,83%

2015 YTD 376.669
2014 YTD 379.833

TRANS



-0,05%

2015 YTD 1,53
2014 YTD 1,53

GEM. REG.



+1,96%

2015 YTD € 102,77
2014 YTD € 100,79

GEM. OMZET



-2,45%

2015 YTD € 1.390.954
2014 YTD € 1.425.880



-2,16%

2015 YTD 14.420
2014 YTD 14.738



+1,00%

2015 YTD 1,38
2014 YTD 1,37



-0,30%

2015 YTD € 96,46
2014 YTD € 96,75

| Fedas Category | Groeps aandeel | Benchmark | Omzet | Benchmark | Klanten | Benchmark | Gem bedrag | Benchmark | Stuks | Benchmark |
|----------------|----------------|----------------|---------------|----------------|---------------|---------------|---------------|----------------|---------------|----------------|
| Totaal | 100,00% | 100,00% | 97,55% | 101,11% | 97,84% | 99,17% | 99,70% | 101,96% | 97,68% | 128,38% |
| _Ongekoppeld | 100,00% | 43,76% | 97,55% | 99,33% | 97,84% | 97,81% | 99,70% | 101,55% | 97,68% | 95,36% |
| Dames | 0,00% | 18,40% | | 105,80% | | 103,43% | | | | 101,26% |
| Heren | 0,00% | 6,44% | | 104,89% | | 101,97% | | | | 102,17% |
| Jongens | 0,00% | 1,46% | | 101,93% | | 100,14% | | | | 100,68% |
| Kinderen | 0,00% | 4,37% | | 102,40% | | 100,95% | | | | 101,43% |
| Meisjes | 0,00% | 1,99% | | | | 89,99% | | | | 103,77% |
| Overige | 0,00% | 23,58% | | 100,39% | | 99,97% | | | | 87,66% |
| TEST | 0,00% | 0,01% | | | | | | | | 187,79% |

| Sportmonitor Merk | Groeps aandeel | Benchmark | Omzet | Benchmark | Klanten | Benchmark | Gem bedrag | Benchmark | Stuks | Benchmark |
|-----------------------|----------------|----------------|---------------|----------------|---------------|---------------|---------------|----------------|---------------|----------------|
| Totaal | 100,00% | 100,00% | 97,55% | 101,11% | 97,84% | 99,17% | 99,70% | 101,96% | 97,68% | 128,38% |
| GABOR | 20,61% | 6,49% | 90,52% | 102,00% | 93,60% | 100,15% | 96,71% | 101,85% | 92,03% | 99,77% |
| ARA | 8,38% | 1,14% | 93,09% | 116,55% | 91,26% | 110,48% | 102,01% | 105,50% | 91,37% | 109,27% |
| ECCO | 7,62% | 5,51% | 102,15% | 105,98% | 102,51% | 101,92% | 99,65% | 103,98% | 102,18% | 103,53% |
| WALDLAUFER | 7,38% | 1,62% | 101,07% | 108,78% | 98,99% | 105,96% | 102,10% | 102,66% | 98,10% | 105,38% |
| RIEKER | 4,84% | 1,49% | 107,30% | 109,56% | 112,77% | 109,48% | 95,14% | 100,07% | 111,46% | 108,94% |
| FLORIS VAN BO... | 3,60% | 1,77% | 144,73% | 108,02% | 146,77% | 108,07% | 98,61% | 99,95% | 146,89% | 108,90% |
| WOLKY | 3,59% | 2,96% | 94,39% | 87,90% | 94,97% | 89,02% | 99,39% | 98,75% | 93,47% | 88,72% |
| CLARKS | 2,62% | 0,86% | 92,60% | 110,05% | 96,85% | 107,72% | 95,61% | 102,16% | 93,08% | 107,23% |
| MEPHISTO | 2,48% | 2,21% | 118,09% | 111,79% | 121,13% | 109,81% | 97,49% | 101,80% | 119,63% | 110,91% |
| PIKOLINOS | 2,28% | 0,44% | 101,43% | 135,22% | 97,46% | 131,46% | 104,08% | 102,86% | 96,94% | 132,52% |
| ROHDE | 2,21% | 0,91% | 111,12% | 101,66% | 102,08% | 98,61% | 108,86% | 103,09% | 104,56% | 99,26% |
| NEROGIARDINI | 2,04% | 0,16% | 127,81% | 146,60% | 134,44% | 156,09% | 95,06% | 93,92% | 130,11% | 146,15% |
| XSENSIBLE | 1,89% | 1,53% | 145,24% | 136,34% | 153,13% | 139,56% | 94,85% | 97,69% | 144,88% | 138,64% |
| CAPRICE | 1,80% | 0,19% | 105,01% | 84,17% | 114,68% | 83,15% | 91,57% | 101,23% | 111,14% | 83,62% |
| Overige merken | 28,66% | 72,72% | 91,27% | 99,52% | 96,21% | 98,32% | 94,87% | 101,23% | 94,93% | 134,85% |